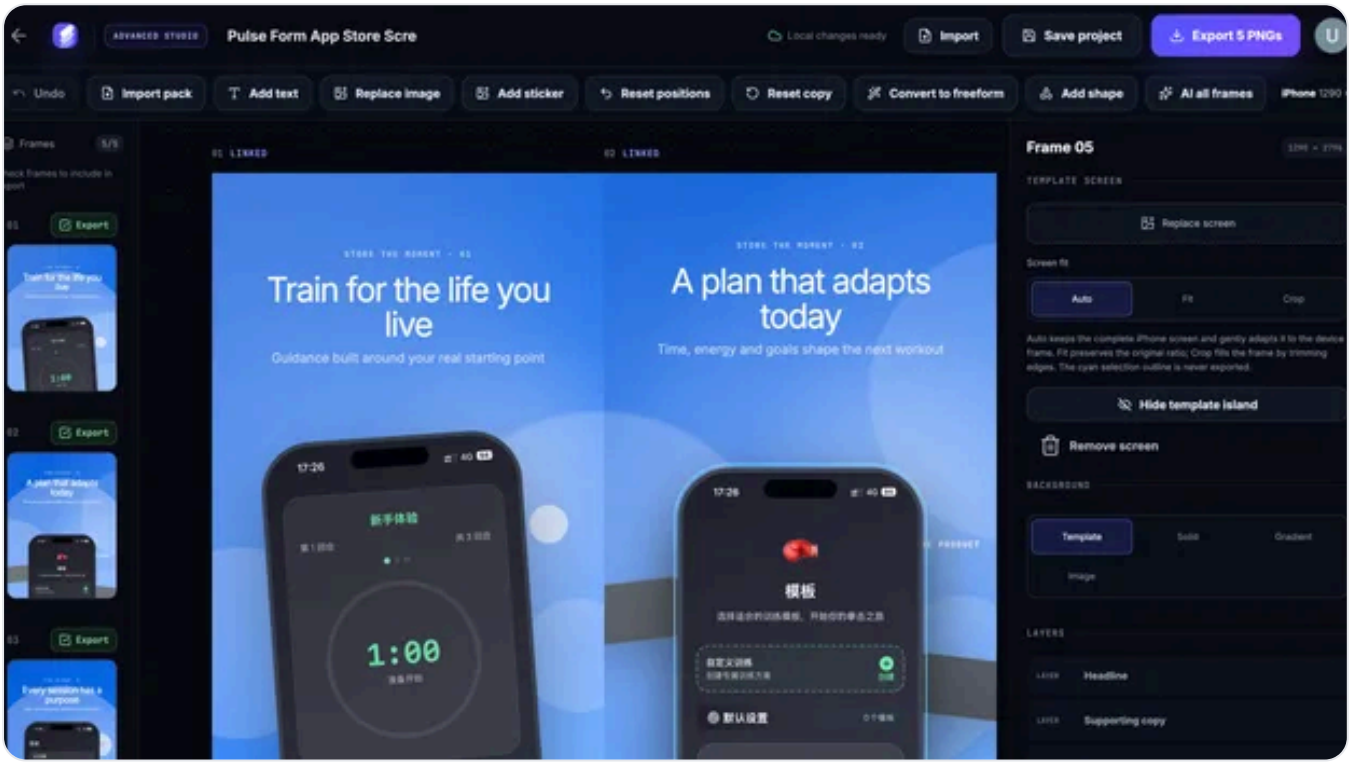
StoreFrame

Build polished App Store and Google Play screenshot sets with templates, AI copy, and fast PNG ZIP export.



About

StoreFrame is an app screenshot generator for App Store and Google Play listing images. It helps teams turn raw product screens into a polished screenshot set with five-frame templates, AI copy support, and export-ready PNG bundles in minutes. The workflow is built for iPhone and iPad screens, with enough control to keep each frame consistent while still making layout, text, and visual details easy to adjust.

What is StoreFrame

StoreFrame is an app screenshot generator for building store-ready screenshots for App Store and Google Play listings. It turns product screens into a structured five-frame story

store visuals quickly, including indie makers, product teams, ASO studios, and global launches.

The main idea is simple: upload your screens, choose a template, refine the copy, and export a finished set. StoreFrame says it includes 800+ templates, supports iPhone and iPad formats, and can package the final images as high-resolution PNG files inside a ZIP. That makes it useful when you need an app screenshot generator that is focused on store conversion rather than general graphic design.

Key features

StoreFrame centers on a structured app screenshot generator workflow, and the features reflect that focus:

- **800+ templates**: A large template library gives you starting points for different app stories and layouts.
- **Five-frame system**: Each template is built as a five-frame sequence, which helps keep the story and visual style consistent across the whole set.
- **iPhone and iPad support**: You can design for both device families.
- **Custom Studio controls**: The editor lets you adjust backgrounds, text, images, shapes, position, size, rotation, opacity, and layer order.
- **AI copy support**: The product highlights AI-assisted copy for screenshot messaging.
- **One-click AI Connect**: StoreFrame offers an AI agent workflow where a copied English prompt can be used in tools like Claude, Cursor, or Codex.
- **curl-installable skill pack**: The AI Connect flow includes a skill pack hosted on StoreFrame that can be installed by curl.
- **Bearer API**: A Bearer API is available for projects, catalog search, and pack import, but the site notes this is Pro / Max only.
- **PNG ZIP export**: Finished screenshots can be exported as high-resolution PNG files in one ZIP archive.

StoreFrame also positions itself as a product-first app screenshot generator for teams that want cleaner launch assets and less manual design work.

Start with a template Pick from the template library instead of beginning with a blank layout. The app is built around a five-frame system, so you begin with a complete story structure.

Upload your product screens Add the real app screens you want to feature. StoreFrame is meant to transform existing screenshots into a presentation set.

Edit the copy and layout Use the editor to adjust text, positions, sizing, colors, opacity, shapes, and layer order. This is where the app screenshot generator becomes a controlled design tool.

Choose the device framing Design for iPhone or iPad depending on the listing asset you need.

Export the set Download the final output as high-resolution PNG files bundled in a ZIP.

If you use AI Connect, the flow is different: copy the prompt, paste it into your agent tool, let it install the StoreFrame skill pack, and then create or iterate templates from chat before exporting.

Who it is for

StoreFrame is a good fit for people who need an app screenshot generator with speed and structure, not a full-blown illustration suite.

Indie makers who want launch assets without hiring a designer for every iteration.

Product teams that need consistent screenshots across releases or regions.

ASO studios that optimize store imagery for conversion.

Global launches that need polished App Store and Google Play presentation assets.

Teams already using AI tools like Claude, Cursor, or Codex and want a workflow that connects to their agent setup.

It is especially useful when the team already has the product screens and only needs a strong visual system to package them into a store-ready set.

What to know before you use it

StoreFrame is an app screenshot generator, not a general-purpose design platform. It

A few practical caveats matter:

- The five-frame structure is central to the product, so it may not suit every listing style.
- The site highlights AI copy, but the quality of the final text still depends on your prompt and source material.
- The Bearer API is Pro / Max only, so API-driven workflows are not available on every plan.
- The AI Connect flow depends on external tools such as Claude, Cursor, or Codex, so it is not a standalone desktop agent.
- StoreFrame can help you present screenshots well, but it does not replace official App Store or Google Play requirements for metadata, review rules, or final compliance checks.
- For store policy, asset dimension rules, and listing validation, you should still confirm details with Apple and Google directly.

In short, StoreFrame is best when you need an app screenshot generator for fast, polished store visuals and you want enough control to keep every frame aligned. If you need a focused way to build screenshot sets for launches, updates, or ASO testing, StoreFrame is designed for that job. If you need an app screenshot generator for broader design work, you may want a more general tool instead.

FAQ

What platforms does StoreFrame support?

Is StoreFrame free to use?

Is there a free plan?

Does StoreFrame work for both App Store and Google Play screenshots?

Can I export screenshots for different devices?

Can I use StoreFrame with AI tools like Claude or Cursor?

How does the AI copy feature work?

What export format does StoreFrame provide?

Who is StoreFrame for?

Who is StoreFrame best suited for?

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Pricing	Freemium
Category	AI
Platform	Web, API
Launched	Aug 2026

Verified 1 months ago

TAGS

app screenshots # app store screenshots # app store # google play # aso # screenshot generator # template editor # app marketing # png export # ai copy

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